

Description		Objective	Targets			
			April 1 st	July1 st	Oct 1 st	Jan 1 st
1	Stakeholder outreach	ADV 1	Design Presidents' Platform strategy DONE	Establish working relationship with IRENA ONGOING	Hold Presidents' Platform meetings and document outcomes DONE Establish a strong working relation with Panama Canal Authority ONGOING	
2	Advocate for Liquid Gas as part of the energy transition to a low carbon future	ADV 2	Create annual strategy for JET Heating Task Force including deliverables DONE	Run Liquid Gas for Power Generation communications campaign DONE	Hold a dedicated Autogas Clean Air Campaign focused on Africa DONE	Represent the industry in the UNFCCC COP29 meetings in Azerbaijan and manage all during and post activities
3	Advocate for Liquid Gas as part of the energy transition to a low carbon future	ADV 3	Create a comprehensive advocacy campaign for rLiquid Gas DONE	Create at least one case study about an rLiquid Gas project DONE	Update mapping of different technological innovations and investments in rLiquid Gas DONE	
4	Promote Liquid Gas's contribution to achieving the Sustainable Development Goals	ADV 3	Hold one C4L workshop DONE	Participate and support IEA Clean Cooking Summit in Paris in May DONE	With Indian industry hold bilateral meeting with Brazil DONE	Hold 2 C4L workshops Hold Liquid Gas4DEV Summit during Liquid Gas Week in Cape Town
5	Promote Liquid Gas's contribution to achieving the Sustainable Development Goals	ADV 3	Design and launch year-long campaign on Liquid Gas's contribution to SDG7 DONE			Finish SDG7 campaign and create report on learnings

Advocate Liquid Gas as part of the solution to future energy challenges (ADV)

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6	Review WLGA position on cylinder ownership and update all current publications where it is mentioned	SBI1	Review current publications that refer to cylinder ownership. DONE	Draft an updated position statement on cylinder ownership ONGOING	Complete updates across all publications ONGOING	Issue a briefing document before LPG Week
7	Hold at least three good industry practice (GIP) workshops	SBI1	Conduct 1st GIP workshop DONE	Conduct 2nd GIP workshop DONE	Conduct 3rd GIP workshop DONE	Conduct 4th GIP workshop
8	Create a digitalisation programme that closely monitors and reports on new developments as they occur and takes advantage of these	SBI2	Maintain steering committee and detailed plan of action. Select topic for Challenge '24 DONE	Launch Liquid Gas Challenge '24. Report to membership DONE	Conduct webinar. Update IoT report ONGOING	Complete Liquid Gas Challenge '24. Report to membership
9	Harmonise, Simplify and Optimise UN, ISO and other International Regulations and Standards impacting the Liquid Gas Industry	SBI2	Participate in ISO TC58 SC4 plenary DONE	Finalise and submit UN TDGs request for renewables for Geneva meeting DONE	Participation in UN TDGs meeting Geneva July DONE	Participate in UN TDGs meeting Geneva Dec & plenaries of ISO TC58 SC2, ISO TC58 SC3.
10	WINLPG	SBI3	Class of 2023 online 2024 Action Plan online Rename agreed DONE	Launch one new chapter DONE	Confirm four new Ambassadors ONGOING (3 of 4)	Launch at least two new national chapters Have held two Knowledge Exchange Meetings

Support safe, efficient, and responsible business (SBI)

Description		Objective	Targets			
			April 1 st	July 1 st	Oct 1 st	Jan 1 st
11	Support business growth through facilitation and promotion of technology innovation	SGI1	Complete media promotion of GTC2023 winners Agree report to revise and develop. Launch GTC2024 IN PROGRESS	Complete GTC2024 submissions process DONE	Finalise revised and new report for Cape Town. ONGOING Hold successful GTC2024 DONE	Media promotion GTC2024
12	Innovation For Growth Summit	SGI1	Carry out a successful Innovation Summit in Washington DC DONE	Incorporate learnings to 2023-2025 Strategic and 2024 Plans IN PROGRESS		
13	Facilitate Implementation of the Demonstrated Target of Meeting at Least 50% of the 2050 Non-Chemical Liquid Gas Demand with Renewable Products	SGI2	Complete new Renewables pathways report 2050 DONE	Deliverables of rLiquid Gas/rDME special projects as per plan to be defined in Q1 DONE	Deliverables of rLiquid Gas/rDME special projects as per plan to be defined in Q1 DONE	TBD, Deliverables of rLiquid Gas/rDME special projects as per plan to be defined in Q1
14	Renewable DME (rDME) Integration in the Liquid Gas Industry, Safety, Technical, Operational, Environmental aspects (externally funded)	SGI2	Submit ADR submission and discussions DONE	Submit revised UN submission and approval DONE	First draft Guidance, implications 12% blend and mixing/blending DONE	Final Guidance implications 12% blend and mixing/blending
15	Develop and Promote Marine Liquid Gas	SGI1	Release of the 2 marine reports, guide and feasibility study DONE	Participate in one marine event DONE	Develop two marine case studies on selected non-Liquid Gas carrier segments DONE	Implement a WLGA marine campaign. Participate in one major marine event alongside members

Encourage sustainable growth and innovation (SGI)

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			April 1 st	July 1 st	Oct 1 st	Jan 1 st
16	External Communications: External Events, Ambassador Activity and parallel thought leadership activity	COM1	Agree ongoing strategy with FTI events research project. Set up 2024 events calendar. Review Ambassador strategy. Quarterly thought leadership article DONE	Quarterly thought leadership article DONE	Quarterly thought leadership article DONE	Have spoken at at least four external events overall. Target two from FTI. Minimum four thought leadership articles
17	Focussed Campaigns	COM1	Agree 2024 COM action plan with at least four focussed campaigns supporting ADV, SGI, SBI DONE	Completed two webinars DONE		Four webinars and at least four focus campaigns.
18	External Communications: Global Messaging Report	COM1	Determine scope for Phase II to amplify the messaging (with Morris & Chapman) DONE	Agree deliverables within budget IN PROGRESS	Launch deliverables DONE	Present during LPG Week
19	Internal Communications: WLGA Name Change	COM2	Execute Name Change Branding Strategy immediately in January (member toolkit, legal, website etc) DONE	Ensure all members are aware of name change DONE		
20	Social Media	COM2	Audit current tools and assess needs DONE	Produce #LPGday 2024 with a 50% increase on engagement of 2023 IN PROGRESS		Have produced 12 monthly Social Media reports, with year-year comparisons from 3 years and recommendations

Effectively communicate and raise awareness of Liquid Gas (COM)